



# Zain Khoja

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Student at **Cornell**. Aspiring product designer.

## Education

**Cornell University** · B.S. Information Science

Concentration in User Experience.

Expected May 2022.

## Experience

**Research Assistant** · xREZ Art + Science Lab · Aug 2017 to May 2018

Analyzed data from participants to further explore understanding of presence in virtual reality. Co-authored paper in Engineering Reality of Virtual Reality conference 2018.

**User Experience Designer** · Arcadia Media Group · Oct 2017 to May 2018

Designed websites, user experiences, and marketing assets using Sketch for various cryptocurrency companies such as ShieldX, ZCoin, Renos, Crystal Clear, and Aeon.

## Projects

**Respond** · HackMIT 2018

Designed an application using machine learning to prioritize situations for first responders during natural disasters.

**User Experience and Design of Japan** · Published Article

Compared daily culture-design interactions of people in Sendai, Japan to those of the United States. Published on HH Design: [goo.gl/BSK6vZ](https://goo.gl/BSK6vZ).

## Activities

**Marketing and Resource Manager** · Camp Mosaic

Managed parental engagement, marketing, data, and finance workstreams for a youth camp of over 500 participants.

**Youth Ambassador** · Aga Khan Foundation USA

Organized and executed the annual Aga Khan Foundation Walk/Run, raising \$1 million towards the alleviation of global poverty.

## Skills

Sketch, Figma, Prototyping, Usability Testing, HTML/CSS,  
English, Spanish, Hindi, Urdu  
Table Tennis, Ukulele

## Honors

a16z Generation Design Mentee, IDEO Makeathon 2018, Eagle Scout, UNT Research Fellow, Young Ambassador for Japan-America Society of DFW